

RIVERSIDE

THE FARNSLEY ~ MOREMEN LANDING

ANNUAL REPORT TO THE COMMUNITY 2025

RIVERSIDE, THE FARNSLEY-MOREMEN LANDING EXISTS TO PROMOTE, PRESERVE, RESTORE, AND INTERPRET HISTORIC FARM LIFE ON THE OHIO RIVER.



RIVERSIDE BY THE NUMBERS 2025

- 1... Beautifully Reconstructed Open-air Pavilion (Completed and dedicated in July)
- 2... Major Construction Projects: Pavilion and Visitors Center Expansion
- 3... Year Strategic Plan Completed by Board
- 6... Concerts at pavilion and in the chapel
- 8... Student photographs selected as winners for first Riverside Photo Contest (see inside)
- 17... Farmers' Markets dates held in 2025
- 20... Years of the Mayor's Derby Brunch on the River
- 49... Individuals Volunteered at Riverside
- 157... Participants in the Southwest Festival 5K Fun Run at Riverside on October 11, 2025
- 187... Summer Cultural Pass Visitors
- 600... Attendees at the Ice Cream Social on July 13, 2025
- 38,012... Total Visitors

OPERATING FINANCIALS FISCAL YEAR ENDING 6/30/2023

Revenue	\$348,497
Expenses	\$73,153
Profit/Loss	\$275,344
Net Assets at FY End	\$1,152,147

LOUISVILLE PARKS/RECREATION OPERATING SUPPORT (NOT PART OF NONPROFIT'S FINANCIALS)

TOTAL.....\$298,256



WEBSITE

www.riverside-landing.org
To book a tour go to
riverside-landing.org.
Tours offered
Tuesdays – Saturdays.

TICKETS

- \$10/Adults
- \$9/Seniors 60+ and Active Military and AAA with ID
- \$5/Children ages 5-12
- \$5/Students - all ages with ID
- \$30/Family Rate - 2 adults with up to 3 children

Grounds Are Open
Year-Round
Sunrise to sunset
seven days a week.



BOARD MEMBERS

- Carmen Miller, Board Chair
- John Hardesty, Vice Chair
- Jeff Deneen, Treasurer
- Kathleen Blanton, Secretary
- Alex Betz
- Dennis Burke
- Virginia Crowder
- Julie Farnsley Evans
- Scott Farley
- Rosemary Mattingly
- Mesude Ozyurekoglul (Parks/Ex-Officio)
- Hilary Spenser Persley
- Eddie Squires
- Lynn Thieneman
- Victoria Trice
- Vickie Wheatley

HONORARY MEMBERS

- Douglass Farnsley
- Angela Moremen Ochsner

RIVERSIDE STAFF

- Patti Linn
Historic Site Manager
- Teresa Lee
Historic Site Supervisor
- Denise Stamp
Riverside Assistant
- Jim Pitchford
Resident Caretaker
- Jon Hodges
Resident Caretaker/Chapel

RIVERSIDE

THE FARNSLEY ~ MOREMEN LANDING

7410 Moorman Road
Louisville, Kentucky 40272

RIVERSIDE'S THREE YEAR STRATEGIC PLAN ADOPTED BY BOARD IN SEPTEMBER 2025

3-YEAR STRATEGIC PLAN SUMMARY

- STRENGTHEN & MAINTAIN RELATIONSHIPS**
 - Activate standing committee focused on community, corporate and governmental relationships in an effort to maintain strong community support for Riverside and its activities
- FINANCIAL SUSTAINABILITY**
 - Develop planned giving & estate planning strategy.
 - Grow new sources of earned revenue.
 - Create and build an endowment fund.
 - Raise funds for Phase 2 of Visitors Center.
- MARKETING AND AWARENESS**
 - Increase visitation & community engagement by leveraging pro bono marketing support & strategic social media engagement
 - Implement a communication strategy that builds intergenerational participation in Riverside's events & activities
 - Collect data that informs marketing efforts
- TECHNOLOGY**
 - Increase community engagement & operational efficiency through the strategic use of technology
- STAFFING FOR THE FUTURE**
 - Define and fill a part-time or full-time position focused on public programming
 - Focus on short-term & longer-term staffing needs that support mission and strategic plan.

ADOPTED BY
RIVERSIDE, THE FARNSLEY-MOREMEN LANDING, INC
SEPTEMBER 2025

RIVERSIDE REVIEW

WINTER 2026
VOLUME 29
ISSUE 1



YOU'RE INVITED!

COMMUNITY OPEN HOUSE FOR THE NEWLY EXPANDED VISITORS CENTER
SATURDAY MARCH 7, 2026
1:00 - 4:00 PM

Join us for a Community Open House to celebrate the completion of the first-ever expansion of the Riverside Visitors Center! Don't miss this opportunity to bring out the family to see our new space and enjoy some family fun: DJ, door prizes, magic, balloon animals, stilt walkers, and awards presentation for our first Riverside Student Photography Contest. Free family fun. Food vending by: Valley Dairy Freeze and The Food Barn & Bakery @ Bearfruit & Grow.

Dear Friends of Riverside,

Happy New Year! We are excited to be starting 2026 with plans to celebrate the opening of our newly expanded Visitors Center. This is the first-ever expansion of the building since it opened to the public in 1993. The new space opens up the primary gathering area of the Visitors Center with an expanded view of the Ohio River.

The river is key to Riverside's historical significance, and it is central to the site's inspiring beauty. With more formal outdoor activity space and more windows to reveal the scenic views, the expansion will give visitors greater appreciation for the location and its history.

The new space includes a new catering prep room, additional restrooms, storage, and a more formalized outdoor event area.

We invite you to join us for the celebration of the project's completion on Saturday, March 7 from 1-4 PM for a Community Open House. We will have some free fun activities for families and give away some door prizes, too. Please join us!

We also invite you to join us for our Annual Plant & Herb Sale, the Mayor's Derby Brunch On the River, the Riverside Farmers' Market, the Ice Cream Social and other events coming up in 2026. Dates, times and other details about those events are outlined here in the newsletter.

We thank you for your ongoing support for this community treasure. We can't wait to see you here soon!

Carmen Miller

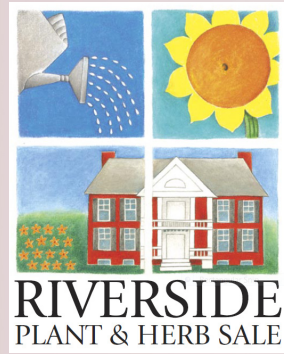
Riverside Board Chair

Patti Linn

Riverside Historic Site Manager



SAVE THE DATES FOR 2026!



EARLY BIRD SALE: FRIDAY, APRIL 10 FROM 3 PM TO 7 PM

SATURDAY SALE: SATURDAY, APRIL 11 FROM 8 AM TO 3 PM

Get the plants you need for your home garden and support Riverside's gardening efforts, featuring: annuals, perennials, herbs, and vegetables.

We are also highlighting the summer Farmers' Market by showcasing some of the Farmers' Market Vendors at the Plant Sale!

MAYOR'S DERBY BRUNCH ON THE RIVER



SUNDAY, APRIL 26, 2026 FROM 11:00 AM TO 1:30 PM

Kick-off Derby Week at this fun, festive Kentucky Derby Festival event featuring: an authentic Kentucky breakfast by Ladyfingers Catering, music, a brief live auction, a silent auction, and tours of the Farnsley-Moremén House. This year, we will be celebrating in our newly expanded event space with our Honorary Host Mayor Craig Greenberg and Mistress of Ceremonies Dawne Gee (WAVE-3).

Tickets: \$125/person and \$950 for a Table of 8. Tickets must be purchased by: Tuesday, April 21, 2026.



RIVERSIDE FARMERS' MARKET KICK-OFF

SUNDAY, JUNE 7 FROM 10 AM TO 1 PM

THEN ON SUNDAYS FROM JUNE 7 THROUGH SEPTEMBER 27, 2026

Join us as we kick off our Summer Farmers' Market season under our beautiful pavilion! The Riverside Farmers' Market will take place on Sundays from June to the end of September featuring area vendors selling fresh produce, local honey, eggs, home-baked goods, hand-made soaps, crafts and more!



OLD-FASHIONED ICE CREAM SOCIAL

SUNDAY, JULY 12, 2026 FROM 1-5 PM

Enjoy ice cream, live music, miniature train rides, magic, historic house tours, and family fun on the banks of the Ohio River at this time-tested family tradition. Free admission. Ice Cream vending by Ehrler's Ice Cream!

NANNIE STORTS MOREMEN'S MUSIC STAND



David and Robin Collett of San Antonio, TX recently donated Nannie Storts Moremen's music stand to Riverside. David is the great-grandson of Nannie Storts Moremen (1856-1934) and her husband Israel Putnam Moremen (1856-1943). This music stand was custom-made by Nannie's father and given to her as a gift in 1871 when she was 15 years old.

Nannie was the Valedictorian of her class at Green River Female Seminary in Bowling Green, KY. By all accounts, she was an accomplished pianist. She taught piano for several years before she married Israel Moremen and moved to Riverside in 1885. She composed a waltz for piano entitled *Honor Bright* that she copyrighted and published in 1884.

Nannie kept the music stand with her at Riverside throughout her married life. It was designed to hold sheet music in its compartments. After Nannie's death, her descendants kept it as a prized possession. Riverside is honored to continue to preserve and care for this piece of its history—and to now share it with the public. We hope you will come to visit us soon to see the music stand.



FIRST RIVERSIDE PHOTOGRAPHY CONTEST

In 2025, we held our first Riverside Student Photography Contest. Students entered submissions in Elementary, Middle School, and High School age categories. Students could submit photos in any of the following three areas: Nature, History, and Community. All photos had to be taken somewhere at Riverside, the Farnsley-Moremén Landing. Here are thumbnails of the winning photos with first names of winners and the categories.



Please join us for the Community Open House on March 7 to honor our contest winners!

- Field with Hay Bales: Maggie D.**
Middle School Winner, Nature Category
- Bee on Marigold Flower: Daisy C.**
Elementary Winner, Nature Category
- Old Rosenberger House: Keziah S.**
Elementary Winner, History Category
- Child & Mother at Farmers' Market: Daisy C.**
Elementary Winner, Community Category
- B&W Dog Against Bricks of House: Carson C.**
High School Winner, Community Category
- Kid Reading Sign Near Path: Jonathan S.**
Middle School Winner, History Category
- Scene of Front of Historic House: Joseph M.**
High School Winner, History Category
- B&W Front of Historic Chapel: Maggie D.**
Middle School Winner, Community Category

SPECIAL THANKS TO OUR 2025 DONORS

<p>\$20,000+ Estate of Trisha Smith-Kolb</p> <p>\$15,000 - \$19,999 Estate of Renee Butterworth LG&E and KU Mary & Elizabeth Hospital</p> <p>\$5000 - \$14,999 Anonymous Brown-Forman Farley Printing Sandra Frazier</p> <p>\$1000 - \$4999 K. Norman Berry & Associates Corporate Rentals LLC Dignity Memorial Event Entertainment Scott Farley Forcht Bank Freedom Senior Services John & Kitty Hamilton Susan Hamilton John & Jessica Hardesty Gil & Dianne Higdon Edward Jones David Holton Law Leonard Loesch Harry Lusk Macaulay & Carol Lord Patrick Lynch Graphic Design Larry & Rosemary Mattingly Martin & Magan Mayer Charlie & Carmen Miller Guy & Elizabeth Montgomery Lucian Moreman Papa Johns Rental Depot</p> <p>\$500 - \$999 Anita Farnsley Montgomery Realtors Employees</p>	<p>Owen Funeral Home Rick Rasche Michael Santoro Southwest Breast Cancer Group</p> <p>\$100 - \$499 Ralph Allen Brian Bingham Rick & Sherry Blackwell Kathleen Blanton Dennis Burke Marianne Butler Lee Chapman Bill & Yvonne Cherry Virginia Crowder Martin Duffy Gene Dunne Christopher Fuller Jayne & Gordon Griffes Derek & Bambi Guthrie Carol Hebel Patsy Henderson Barbara Houchin Lisabeth Hughes Richard & Pam Jett Ken & Margie Layman Joanne Linn Dennis & Jennifer Mattingly Minnie McDonald Macy & Gary McDowell Julia McGuffey Mary Ann Milby & Dana Gatz Timothy & Genevieve Montgomery Betty Moorman Tommy & Julita Moss Jim & Kathy Pullen Ann Ramser David & Sarah Reeves Republic Bank William Shelton David & Betty Snider Simon Sol</p>	<p>Keith & Susan Spayd Victoria Trice Sarah Vance Carl & Hazel Werner Mary Ellen Wierderwohl Lacey Williamson</p> <p>Other Anonymous John & Kay Begley Ralph & Elizabeth Burden Valeri Bolten Joyce Chism Pamela Elrod Steve & Suzanne Feller Tom Fitzgerald John & Susan Hatton Brenda Hurt Laura Jones Mary Jean Kinsman Ray & Yvonne Knight James & Sheila Koshewa Jim & Nola Lilly Laura Lynch Eamon & Jennifer Mulvihill Tom Owen Mark & Terri Plummer Phyllis & Chip Polston Mike & Michele Rayer Christine Riddle Buddy Rosenberger Noel Rueff Heather Spencer Robert Sutherland Lee Ann Toy Wanda Trimble Stephen Vinsavich Vanessa Whitworth Susan Wilburn</p> <p>In Memory of Bill & Jean Griffes Gordon & Jayne Griffes</p>	<p>In Memory of Charlie Miller Jim & Ralph Allen Rick & Sherry Blackwell Ralph & Elizabeth Burden Lee Chapman Virginia Crowder Martin Duffy Steve & Suzanne Feller Gil, Dianne & Kelly Higdon Lisabeth Hughes Leonard Loesch Laura Lynch Julia McGuffey Joanne Linn Larry & Rosemary Mattingly Mary Ann Milby & Dana Gatz Eamon & Jennifer Mulvihill Phyllis & Chip Polston Sol Simon Southwest Breast Cancer Group Keith & Susan Spayd Wanda Trimble Sarah Vance Lacey Williamson</p> <p>Special Thanks Belle of Louisville/Mary M. Miller Howard Steamboat Museum Kentucky Derby Museum Louisville Parks & Recreation Rick Rasche</p> <p>Thanks for In-Kind Donations Farley Printing Chimel Ford Patrick Lynch Graphic Design Michters Distillery Tony Nevitt, Event Entertainment David Owen Rental Depot Danny Wimmer Presents</p>
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HELP SUPPORT RIVERSIDE IN 2026!

Yes! I want to support Riverside with a tax-deductible gift!

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> \$25 Donation | <input type="checkbox"/> \$100 Donation | <input type="checkbox"/> \$500 Donation | <input type="checkbox"/> \$1500 Donation |
| <input type="checkbox"/> \$50 Donation | <input type="checkbox"/> \$250 Donation | <input type="checkbox"/> \$1000 Donation | <input type="checkbox"/> Other _____ |

YES! I want to be a member of Riverside, the Farnsley-Moremén Landing, Inc. and enjoy the annual membership benefits:

- ~ Free admission for tours of the Farnsley-Moremén House and its outbuildings
- ~ Individual members receive one guest pass for a friend
- ~ Family members receive two guest passes for friends
- ~ 10% discount in the Museum Store
- ~ Issues of Riverside's newsletter, *Riverside Review*

Check the appropriate box:

- \$25 Individual Membership \$40 Family Membership
 My additional tax-deductible gift of \$_____ is included

Your gift will help support Riverside, the Farnsley-Moremén Landing and its mission.

Name(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please make checks payable to:
Riverside, the Farnsley-Moremén Landing, Inc.

Credit Card MC Visa American Express

Credit Card # _____

Expiration Date _____ Security Code* _____

Mail payment to:
 Riverside, the Farnsley-Moremén Landing,
 7410 Moorman Road, Louisville, KY 40272